

2025 Benefit Concert Benefits and Sponsorships

Sponsorship Benefits	Producer \$1,500	Executive Producer \$5,000	Lead Producer \$10,000
Marketing/Publicity			
Recognition in the 2025 Benefit Concert Playbill	★	★	★
Season-long recognition in One Geva Production Playbills	★	★	★
Season-long recognition on Geva website	★	★	★
Recognition on video wall in Geva lobby during production run	★	★	★
Pre-performance recognition announcements during concert	Sponsor Named	Sponsor Named	Sponsor Named
Recognition on Geva website with link to sponsor website	★	★	★
Recognition on Geva digital sign in conjunction with the event [30-foot high, 2-sided sign at corner of Clinton Avenue & Woodbury Blvd]		★	★
Inclusion in production press materials, newsletters			★
Recognition in select social media for production			★
Goods & Services			
VIP Tickets to the 2025 Benefit Concert	6	8	12
Preshow access to Lipson Lounge with complimentary hors d'oeuvres and beverages	★	★	★
Invitations to a Post-Show reception at the Shorthills Estate with Meet & Greet, and additional performances by Nicole Henry	2	2	2

Please do not hesitate to reach out with any questions. Please call (585) 420-2049, or email smayfield@gevatheatre.org

Benefits subject to change