FOR IMMEDIATE RELEASE

Geva Theatre Center’s “A CHRISTMAS CAROL AT HOME” to air December 19 at 7 p.m. on WARM 101.3 FM
A special radio reading from Charles Dickens’ beloved holiday classic

Rochester, N.Y., December 14, 2020 – While the COVID-19 pandemic has shut down theatres worldwide, Geva Theatre Center’s annual holiday tradition of A Christmas Carol will be shared with the entire Rochester community through a special radio broadcast on WARM 101.3 FM on Saturday, December 19, 2020. Geva Artistic Director Mark Cuddy has adapted Charles Dickens’ beloved novella especially for radio. Cuddy will be joined by local actors Esther Winter and Jonathan Ntheketha to read the festive tale of redemption and compassion in an hour-long broadcast.

One of Dickens’ own favorite ways to spread holiday cheer was to perform dramatic readings of his beloved ghost story. With a trusty, self-edited copy of his novella in hand, Dickens took the tale of Ebenezer Scrooge’s transformation on the road for years, standing at podiums and entertaining large crowds of devoted fans from London to Boston and beyond.

That tradition lives on in the many beloved adaptations of A Christmas Carol, including Geva’s own musical version; this month’s radio presentation of “A Christmas Carol – At Home” commemorates Dickens’ own readings. “In this year of uncertainty and change, we were inspired by Dickens himself to create something simple and uplifting that will bring people together.” says Cuddy. “While we can’t produce A Christmas Carol live this year, we’re delighted to share this classic holiday tale as a gift to our entire community, thanks to the thoughtful support of WARM 101.3.”

Mike Ninnie, General Manager of the Stephens Media Group (owner of WARM 101.3 FM, Fickle 93.3 FM, and The Zone 94.1 FM), states “During this time when families are staying home in order to stay safe and healthy, we are pleased to provide this special reading as part of WARM 101.3 Rochester’s Holiday Gift of Music.”

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For further information or to arrange interviews, contact:

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About Geva Theatre Center

Founded in 1972, Geva Theatre Center is Western New York State’s not-for-profit, professional theatre company dedicated to creating and producing professional theatre productions, programs and services of a national standard. Geva is the most attended regional theatre in New York State and one of the 25 most-subscribed regional theatres in the country, serving up to 160,000 patrons annually, including more than 20,000 students.

Geva’s 517-seat Wilson Stage is home to a wide variety of performances, from musicals to American and world classics. The 180-seat Fielding Stage is home to Geva’s own series of contemporary drama, comedy and musical theatre. Geva offers a wide variety of educational, outreach and literary programs, nurturing audiences and artists alike.

Since 1995, Geva has been under the artistic direction of Mark Cuddy. In 2019, Pirronne Yousefzadeh joined Geva as Associate Artistic Director/Director of Engagement.

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