PRODUCTIONS: The 2017-2018 Season featured seven major productions in the Wilson Stage and four productions in the Fielding Stage. Wilson and Fielding Stage highlights included:

World Premieres – The Agitators: The Story of Susan B. Anthony and Frederick Douglass, One House Over and Heartland all were developed and debuted at Geva, and are now receiving other productions around the country.

Musicals Large & Small – the fast-selling show in Geva’s history by Lin-Manuel Miranda, In the Heights; the wacky and heartfelt musical comedy The Other Josh Cohen; gloriously tuneful harmonies in The Marvelous Wonderettes: Caps and Gowns; and, of course, A Christmas Carol.

Women in Comedies – a tour de force solo performance by Pam Sherman in Irma Bombeck: At Wit’s End; hardwos and heartbreak in the safe salon of Steel Magnolias.

Powerful Stories Old & New – the tragic hope of a teenager we will never forget in The Diary of Anne Frank; four Harvard contemporaries confront their implicit bias in Smart People.

NEW PLAY DEVELOPMENT: Geva’s literary department continued to deepen relationships with playwrights and develop new plays for the American theatre. During the 2017-2018 Season, Geva supported the development of 25 new scripts, including plays by writers from around the country as well as the Rochester area.

The world premiere of Mat Smart’s The Agitators: The Story of Susan B. Anthony and Frederick Douglass was Geva’s fastest-selling new play, and the productions of Gabriel Jason Dean’s Heartland and Catherine Trieschmann’s One House Over were powerful and rewarding world premieres. David Rosser and Steve Rossen’s The Other Josh Cohen, while not a premiere, was re-envisioned by the authors and has since gone on to an Off-Broadway production.

The literary department shepherded seven “Rochester Stories” commissions in the theatre’s pipeline at various stages of development, from Keith Glover, Mat Smart, Pom Pom Gomohivias, Gabriel Jason Dean, David Dabbon, Allison Gregory, Catherine Trieschmann and the Universes ensemble. In addition, Geva’s literary department provided dramaturgical support for all of Geva’s productions and cultivated community relationships and conversations through outreach, post-show conversations and our Hornets’ Nest series.

GEVA IMPACT BY THE NUMBERS: Geva’s 30 educational programs served 52,174 participants, including 20,032 students from 94 schools and homeschools in seven counties (Monroe, Genesee, Wayne, Stueben, Livingston, Wyoming and Ontario). The 21 F.L.A.Y student matinee offerings (The Agitators, A Christmas Carol, Heartland, and The Diary of Anne Frank) finished at 126% of goal.

Fourteen college interns joined us, four in stage management, production, literary and education. Eleven of the fourteen also acted in three different shows – In the Heights, A Christmas Carol, and The Diary of Anne Frank.

INNOVATIVE EDUCATION PROGRAMMING: Geva selected The Diary Of Anne Frank as the Stage Door Project ’18, and invited a local area high school (Pittsford Mendon High School with director Kelli Lacks Hawryschuk) to create their own version of Anne Frank. The student cast worked side-by-side with Geva artists and staff throughout the rehearsal process, and all elements of the Geva production (design, marketing, dramaturgy, etc.) were mirrored by their student counterparts. The Pittsford Mendon production was performed on Geva’s stage during the run of Anne Frank. The Stage Door project joined a list of educational programs that surrounded Anne Frank. The list included Discovery Guides, Discovery Workshops, the Anne Frank exhibit (with great assistance from Bonnie Abrams, the Director of the Center for Holocaust Awareness at the Jewish Federation of Greater Rochester), displays of the Anne Frank House in Amsterdam, a detailed chronology of a “girl in the life of Anne Frank”, and it all culminated in 11 scheduled talkbacks that afforded audiences the time to speak to, and be impacted by, the life stories of three remarkable Rochester Holocaust survivors – Steven Hess, Lea Maley and Werner Schenk.

THREE SUMMER ACADEMY STUDENT’S SPEAK...

“The Academy has completely changed how I feel about myself as a person and an actor. The teachers have become mentors for me and also close friends. I would not give up the experiences I had there for anything. I am a much stronger, independent thinker than I was.”

“My participation in the Summer Academy was probably one of the hardest acting experiences I have ever had. It really took me out of my comfort zone, but I do not regret it. I recommend it to all young actors that want to grow. It was absolutely amazing.”

“This has been the most life-changing five weeks and I am grateful for this amazing experience. I will carry everything I’ve learned with me for a long, long time.”

HORNETS’ NEST: The tenth anniversary of Geva’s Hornets’ Nest reaffirmed the importance to our community of this popular free reading and discussion series. Karen Zacarías’ Just Like Us, Michael Weller’s Buyer Beware and Tammy Ryan’s Molly’s Hammer provided discussion about critical issues today, including immigration reform and DACA, the tension between protecting free speech and encouraging respect and safety on college campuses, and the role of activism and protests in an increasingly divided society.
**WILSON STAGE SEASON**

In the Heights musical by Lin–Manuel Miranda, book by Quiara Alegría Hopper · May 5 – Oct. 8, 2017

The Agitators: The Story of Susan B. Anthony and Frederick Douglass by Niki Smart · Oct. 17 – Dec. 11, 2017 · Permanent

A Christmas Carol by Charles Dickens, adapted by Frank O’Cofill · Nov. 29 – Dec. 24, 2017

The Other Josh Cohen book, music, & lyrics by David Rossmer & Steve Rosen · Feb. 6 – Feb. 11, 2018

The Diary of Anne Frank book by Frances Goodrich & Albert Hackett, newly adapted by Wendy Wasserstein · Feb. 15 – Apr. 15, 2018 · One House Down by Leah Thomas · Apr. 19 – May 20, 2018 · Permanent

**BY THE NUMBERS SEASON**

- Number of Individual Donors: 2,084
- % of Subscriber Households Donating: 20%
- Individual Donor Renewal Rate: 50%
- Number of Subscribers: 11,428
- Total Number of Tickets: 149,293
- Estimated Economic Impact: $10MM

**FINANCIAL HIGHLIGHTS**

- Geva achieved positive cash flow from operations in the amount of $63,585 for the year ended July 31, 2018, improving unrestricted working capital to ($53,156) or 0.78 months of operations.
- Total operating revenue, support and releases increased 14.7%, and total operating expenses increased 11.3%.
- Geva had an overall slight increase of 1% in unrestricted cash contributions, with a 0.8% decrease in individual giving.
- Total ticket income increased 21.1% to $5,493,757 in FY18 from $4,587,045 in FY17.

**HISTORIC TAX CREDITS**

In FY17 Geva Theatre Center entered into a Historic Tax Credit arrangement to assist in the completion of the renovation of its historic facility. The financial statements reflect all affiliate organizations.

**STATEMENT OF OPERATING REVENUE**

- Total operating revenue increased 21.1% to $5,493,757 in FY18 from $4,587,045 in FY17.