PRODUCTIONS: The 2016-2017 Season featured seven major productions in the Wilson Stage and four productions in the Fielding Stage. Wilson Stage and Fielding Stage highlights included:

Comedies Old and New – a tour de force solo memoir in MOTHER (and me); an irrepressible dog in Sylvia; a bickering but classy couple in Private Lives; a snowbound couple heating up in Sex with Strangers.

Contemporary and Relevant Stories – worlds colliding in Guess Who’s Coming to Dinner; Indian American siblings grieving their father in The Lake Effect; a wounded woman finding her own voice in the World Premiere of Other Than Honorable.

Musicals Large & Small – a Roman face from Sondheim in A Funny Thing Happened on the Way to the Forum; gloriously tuneful harmonies in The Marvelous Wonderettes; and music legends coming alive in Million Dollar Quartet.

NEW PLAY DEVELOPMENT: Geva’s literary department continued to deepen relationships with playwrights and develop new plays for the American Theatre. During the 2016-2017 Season, Geva supported the development of 20 new scripts, including plays by writers from around the country as well as the Rochester area. The world premiere production of Jamie Pacheco’s play Other Than Honorable was timely and very well received, and the literary staff worked closely with playwright Mat Smart on the development of the Geva-commissioned play The Agitators. Over the summer, Geva’s artist housing was put to great use for writing residencies. Geva commissioned a new play from L.A.-based writer Prince Gomolvias, inspired by the 1871 “Rochester Mirage,” an atmospheric phenomenon that allowed Rochesterians to see all the way to Toronto. In addition, the literary department provided dramaturgical support for all of Geva’s productions and cultivated community relationships and conversations through outreach, post-show conversations and the theatre’s Hornets’ Nest series.

GEVA EDUCATION IMPACT BY THE NUMBERS: Geva’s 30 programs served 42,234 participants, including 16,596 students from 84 schools and homeschooled from seven counties (Monroe, Genesee, Wayne, Steuben, Livingston, Wyoming and Ontario).

The 15 P.L.A. student matinee offerings (including Lake Effect, A Christmas Carol; Private Lives and Guess Who’s Coming to Dinner) finished at 104% of goal (not the weather-related cancellation of one performance).

Seven SUNY Brockport college interns began their internships “off-stage” in a variety of departments (Company Management, Costume Shop, Sound Electrics, Stage Management). Six then finished their internships on-stage in A Christmas Carol and Private Lives.

INNOVATIVE EDUCATION PROGRAMMING:

Mosaic program - Geva’s work to create a mosaic of parents and students to have frank and open discussions about race, and the challenges we face inside our schools and community daily. Word spread and a new program was born. We will be moving forward with four mosaic groups (200 students and parents from Brighton, West Irondequoit, RCSD, and Greece) to discuss race and issues found in the plays Geva produces each season, and widening the aperture to include all 15 schools that contain mosaic programs in 2018-2019.

A SUMMER ACADEMY PARENT SPEAKS...  
“Summer Academy is ALL my son can talk about! For the first time, he is excited to go back to school so he can apply everything he learned. I was most impressed by what lessons he found most valuable. He can’t wait to be more confident and free. To open and interested in others. To listen to their ideas. I have tried to give people more chances. To feel more confident and free. To make sure others feel safe around him. You gave him a secure spot in the world, outside his home, and the confidence to want to pass that feeling along. I have tried to find that for him for so long! I would describe his experience as truly FULFILLING, in every way possible. Again, my deepest thanks.”

HORNETS’ NEST: This season’s Hornets’ Nest proved to be our most nimble yet. In its 9th year, Martin Zimmerman’s On the Exhale, Robert Schenkkan’s Building the Wall, and Sean Christopher Lewis’ Black and Blue provoked discussion about some of the most divisive topics of our times (gun control legislation, the consequences of building a wall on the US/Mexico border, and the relationship between Rochester police officers and the African American community they serve).
BY THE NUMBERS

WILSON STAGE SEASON
A Funny Thing Happened on the Way to the Forum
by Burt Shevelove & Larry Gelbart, music & lyrics by Stephen Sondheim

Sylvia by A.R. Gurney
Jan. 6 – Feb. 5, 2017

Guess Who’s Coming to Dinner?
by N. Richard Nash
Feb. 8 – March 5, 2017

The Lake Effect
by Rafi Rabin
Mar. 24 – April 23, 2017

FIELDING STAGE SEASON
Gregg Coffin
Nov. 23 – Dec. 24, 2016

& Larry Gelbert, music & lyrics by Stephen Sondheim
Oct. 4 – Nov. 6, 2016

Million Dollar Quartet
book by Floyd Mutrux and Colin Escott
May 30 – Jul. 2, 2017

READINGS, FESTIVALS & EVENTS
Sex with Strangers
by Rajiv Joseph
Feb. 2 – Feb. 19, 2017

by Roger Bean

Total Number of Performances and Events 386
Number of Public Readings and Events 40
Total Number of Tickets 127,469
Number of Volunteers 579
Total Student Participation 16,596
Theatre Tour Attendance 400

PRODUCTION AND ATTENDANCE
Number of Productions 14
Number of Public Readings and Events 40
Total Number of Performances and Events 386
Total Number of Tickets 127,469
Number of Subscribers 10,881
Subscriber Renewal Rate 86.2%

Donor Statistics
Number of Individual Donors 2,037
Individual Donor Renewal Rate 52%
% of Subscriber Households Donating 23%
Number of Educational Programs 30
Total Student Participation 16,596
Student Matinee Attendance 6,010
Student Discount Tickets 3,900
Discovery Workshop Participants 475
Total Adult Participation 30,638
Prologue Attendees 23,047
Accessibility Services Attendance 1,665
Theatre Tour Attendance 400
Total Education and Outreach Participation 47,234

FINANCIAL HIGHLIGHTS
Geva Theatre Center’s operating results decreased from an operating loss of ($52,272) in FY16 to an operating loss of ($203,769) or 2.6% of functional expenses in FY17.

Geva achieved positive cash flow from operations in the amount of $279,311 for the year ended July 31, 2017, from $4,293,086 in FY16.

Total ticket income increased 5.7% to $4,537,045 in FY17 ($4,344,107) or 12% of functional expenses. This is the result of an 84% increase in subscriptions, with a 0.05% increase in individual giving.

In FY17 Geva Theatre Center entered into a Historic Tax Credit arrangement to assist in the completion of the renovation of its historic facility. The financial statements reflect all affiliate organizations.

HISTORIC TAX CREDITS
In FY17 Geva Theatre Center entered into a Historic Tax Credit arrangement to assist in the completion of the renovation of its historic facility. The financial statements reflect all affiliate organizations.