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**\*FOR IMMEDIATE RELEASE\***

## **Geva Comedy Improv's NEW YEAR'S EVE SPECTACULAR**

**December 1, 2017. Rochester, N.Y.** – GCI presents an unparalleled evening of comedic entertainment and nostalgic revelry as we wave a tearful goodbye to 2017 and usher in 2018 with all the glitz, glamour and splendor it deserves.

Featuring live music, live actors, hilarious comedy, a champagne toast at Midnight, and an epic after-show dance party following the 10:30pm performance. Featuring the DJ skills of Danny K and a cash bar with the lowest prices in town!

Dust off your ball gown and/or tuxedo t-shirt and take a stroll down the red carpet for a wild night of glitz, glamour and nostalgic revelry!

**Sunday, December 31, 2017  
Wilson Stage at Geva Theatre Center  
Shows at 7:30 PM and 10:30 PM  
Tickets: \$25-\$30**

Get your tickets at the Geva Box Office or by calling 232-Geva (4382).

**Recommended for mature audiences:** Strong Language and Adult Content. Recommended for ages 18+\*\*

Both shows are in the Wilson Stage at Geva Theatre Center. Get your tickets at the Geva Theatre Box office, online at [www.gevacomedyimprov.org](http://www.gevacomedyimprov.org) or by calling 232-Geva (4382).

**\*ENDS\***

## **ADDITIONAL INFO ABOUT THE SHOW:**

**GCI's NEW YEAR's EVE COMEDY SPECTACULAR** is a year-in-review performed in the style of an Awards Show (like the OSCARS). We call it the "GOLDEN COCKERAL AWARDS" There are several rehearsed musical numbers and award presentations (Best, Most, Least, Worst of 2017 etc) interspersed between improvised scenes and songs based upon suggestions from the audience.

### **INTERMISSIONS and COUNTING DOWN THE NEW YEAR**

There will be one intermission for the 7:30pm show but there is NO intermission for the 10:30pm show. The 10:30 show will end at approximately 11:45pm so that patrons can exit the house and gather in the Geva lobby for a countdown to the New Year and a champagne toast at Midnight. (The champagne is included and only one toast will happen after the 10:30 show).

### **FOOD and DRINKS**

The main Geva bar will be open (cash/credit accepted) but the cafe will be closed.

There is a **VIP Preshow Reception** in the Lipson Lounge available for \$25 which includes one complimentary beer or wine and hors d'oeuvres by Madeline's Catering. There are **only 50 tickets** available for each reception prior to the 7:30 and 10:30pm show, so reserve your tickets early to avoid disappointment.

### **THE AFTER-PARTY**

Begins immediately after the Champagne toast in the Geva Bar and Café area and will feature the DJ skills of Danny K. The Geva bar and dance floor will remain open until 2:00am.

### **ATTIRE**

Is officially "Casual" yet diverse. Some people wear tuxedos, some people wear tuxedo t-shirts. All of it is cool with us - dress however you'd like to enjoy the New Year - just be sure you're actually dressed.